

ADVICE

- The banner you have purchased is among the best advertising and promotional values available. Here are a few points to consider allowing you to get the most out of your new banner.
- It should go without saying, but don't forget that a banner is made of plasticized fabric mesh, and when used outdoors, it is at nature's mercy. Be realistic in your expectations. It shouldn't be considered a substitute for a permanent sign done on a more rugged material, such as plywood or metal.
- **Since a banner may be subject to environmental conditions that are extreme at times, we cannot be responsible for damage that might be done to the banner (or caused by the banner) while in use. This also applies to damage caused by improper installation or storage.**

INSTALL

- If you are going to install the banner, be sure it is securely anchored. If used outdoors and strung between two structures, be aware that the wind can exert considerable force on it. Tie it securely to something that can take the wind load. It should be taut, but not stretched tight. Slight sagging is unavoidable.

CLEANING

- Periodic cleaning will keep your banner looking great. To clean, use water and a mild detergent. Avoid harsh cleaners and solvents that might damage the fabric.

STORAGE

- Banners should always be rolled for storage, never folded. It's best to roll the banner around a tube that is four or five inches in diameter. If the banner is lettered with vinyl graphics, it is a good idea to roll it with a sheet of paper over the face so that any adhesive along the edge of the letters that becomes exposed during storage will not adhere to the fabric it touches. Roll banners with the graphics facing out.

